



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

Main Street Media Group
66 Canal Center Plaza, Suite 555
Alexandria, VA 22314

CONTRACT

<u>Contract / Revision</u> 1807396 /		<u>Alt Order #</u> 08777319
<u>Product</u> SENATE LEADERSHIP FU		
<u>Contract Dates</u> 09/12/17 - 09/18/17	<u>Estimate #</u> 3682	
<u>Advertiser</u> ISS/Senate Leadership Fund		<u>Original Date / Revision</u> 09/08/17 / 09/08/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 155	<u>Product 1/2</u> 385
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WSFA	09/15/17	09/15/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$675.00			
2	WSFA	09/15/17	09/15/17	NBC Today Show 3	10-11am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$115.00			
3	WSFA	09/15/17	09/15/17	Tonight Show	1035-1137pm		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$260.00			
4	WSFA	09/15/17	09/15/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$70.00			
5	WSFA	09/15/17	09/15/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$70.00			
6	WSFA	09/15/17	09/15/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$25.00			
7	WSFA	09/15/17	09/15/17	Last Call With Carson Daily L	1230-107x		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$15.00			
8	WSFA	09/15/17	09/15/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$225.00			
9	WSFA	09/15/17	09/15/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$70.00			
10	WSFA	09/15/17	09/15/17	HARRY	2-3p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Contract / Revision	Alt Order #
1807396 /	08777319

Contract Dates	Product	Estimate #
09/12/17 - 09/18/17	SENATE LEADERSHIP	3682

Advertiser	Original Date / Revision
ISS/Senate Leadership Fi	09/08/17 / 09/08/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$60.00			
11	WSFA	09/15/17	09/15/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$135.00			
12	WSFA	09/15/17	09/15/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$135.00			
14	WSFA	09/15/17	09/15/17	Today in Alabama 430am	430-5a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$15.00			
15	WSFA	09/15/17	09/15/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$420.00			
16	WSFA	09/15/17	09/15/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$285.00			
17	WSFA	09/15/17	09/15/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$800.00			
18	WSFA	09/15/17	09/15/17	Today in Alabama	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$450.00			
19	WSFA	09/15/17	09/15/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$485.00			
20	WSFA	09/15/17	09/15/17	NBC Today Show	7-9am		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$260.00			
E 21	WSFA	09/15/17	09/15/17	AGT	7-9p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$350.00			
22	WSFA	09/15/17	09/15/17	NBC Today 2	9-10am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$115.00			
23	WSFA	09/15/17	09/15/17	DATELINE	9-10pm		:30			NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	----1--				1	\$510.00			
24	WSFA	09/18/17	09/18/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$675.00			
25	WSFA	09/18/17	09/18/17	NBC Today Show 3	10-11am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$115.00			
26	WSFA	09/18/17	09/18/17	Tonight Show	1035-1137pm		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$260.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
27	WSFA	09/18/17	09/18/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$70.00			
28	WSFA	09/18/17	09/18/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$70.00			
29	WSFA	09/18/17	09/18/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$25.00			
30	WSFA	09/18/17	09/18/17	Last Call With Carson Daily	L1230-107x		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$15.00			
31	WSFA	09/18/17	09/18/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$225.00			
32	WSFA	09/18/17	09/18/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$70.00			
33	WSFA	09/18/17	09/18/17	HARRY	2-3p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$60.00			
34	WSFA	09/18/17	09/18/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$135.00			
35	WSFA	09/18/17	09/18/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$135.00			
37	WSFA	09/18/17	09/18/17	Today in Alabama 430am	430-5a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$15.00			
38	WSFA	09/18/17	09/18/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$420.00			
39	WSFA	09/18/17	09/18/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$285.00			
40	WSFA	09/18/17	09/18/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$800.00			
41	WSFA	09/18/17	09/18/17	Today In Alabama	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$450.00			
42	WSFA	09/18/17	09/18/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$485.00			
43	WSFA	09/18/17	09/18/17	NBC Today Show	7-9am		:30			NM	1	\$260.00

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ISS/Senate Leadership Fi	09/08/17 / 09/08/17

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$260.00			
44	WSFA	09/18/17	09/18/17	AMN	7-10pm		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$675.00			
45	WSFA	09/18/17	09/18/17	NBC Today 2	9-10am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$115.00			
E 46	WSFA	09/18/17	09/18/17	SPARTAN ULT TEAM	9-10pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	1-----				1	\$675.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/18/17-09/24/17	SPARTAN ULT TEAM	9-10pm	M-----	:30		\$675.00	NM		
	Credited											
47	WSFA	09/16/17	09/16/17	NET Saturday Night Live	1030p-1203x		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----1-				1	\$260.00			
48	WSFA	09/16/17	09/16/17	Notre Dame Football	230P-6P		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----1-				1	\$100.00			
49	WSFA	09/16/17	09/16/17	EM (SA)	530A-6A		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----1-				1	\$45.00			
50	WSFA	09/16/17	09/16/17	NBC Saturday Today Show	6-8am		:30			NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----1-				1	\$105.00			
E 51	WSFA	09/16/17	09/16/17	Notre Dame Football	630P-10P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----1-				1	\$2,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	Notre Dame Football	630P-10P	-----Sa--	:30		\$2,500.00	NM		
	Credited											
52	WSFA	09/17/17	09/17/17	Late News	1030p-11P		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----1				1	\$340.00			
53	WSFA	09/17/17	09/17/17	LF SU 11-1130p	11-1130p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----1				1	\$25.00			
54	WSFA	09/17/17	09/17/17	WSFA 12 News at Five-Sun	Su 5-530p		:30			NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----1				1	\$205.00			
55	WSFA	09/17/17	09/17/17	Sun 6-630a	Sun 6-630a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----1				1	\$50.00			
56	WSFA	09/17/17	09/17/17	Broad Rotation	630A-7A		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----1				1	\$60.00			

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(334) 288-1212

www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1807396 /	08777319

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/12/17 - 09/18/17	SENATE LEADERSHIP	3682

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Senate Leadership Fi	09/08/17 / 09/08/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
57	WSFA	09/17/17	09/17/17	NET NBC Sunday Today Shc7-8a			:30			NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----1				1	\$105.00			
58	WSFA	09/17/17	09/17/17	GB-ATL	SUN 730-1030P		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----1				1	\$1,900.00			
59	WSFA	09/17/17	09/17/17	NET NBC Meet The Press	8-9a		:30			NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----1				1	\$105.00			
60	WSFA	09/17/17	09/17/17	WSFA News Sunday AM	9-930a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----1				1	\$45.00			
61	WSFA	09/14/17	09/14/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---1---				1	\$675.00			
62	WSFA	09/14/17	09/14/17	NBC Today Show 3	10-11am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---1---				1	\$115.00			
63	WSFA	09/14/17	09/14/17	Tonight Show	1035-1137pm		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---1---				1	\$260.00			
64	WSFA	09/14/17	09/14/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---1---				1	\$70.00			
65	WSFA	09/14/17	09/14/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---1---				1	\$70.00			
66	WSFA	09/14/17	09/14/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---1---				1	\$25.00			
67	WSFA	09/14/17	09/14/17	Last Call With Carson Daily L	1230-107x		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---1---				1	\$15.00			
68	WSFA	09/14/17	09/14/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---1---				1	\$225.00			
69	WSFA	09/14/17	09/14/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---1---				1	\$70.00			
70	WSFA	09/14/17	09/14/17	HARRY	2-3p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---1---				1	\$60.00			
71	WSFA	09/14/17	09/14/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---1---				1	\$135.00			
72	WSFA	09/14/17	09/14/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$135.00

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1807396 /	08777319

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/12/17 - 09/18/17	SENATE LEADERSHIP	3682

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Senate Leadership Fi	09/08/17 / 09/08/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---1---				1	\$135.00			
74	WSFA	09/14/17	09/14/17	Today in Alabama	430am		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---1---				1	\$15.00			
75	WSFA	09/14/17	09/14/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---1---				1	\$420.00			
76	WSFA	09/14/17	09/14/17	Today in Alabama	530a		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---1---				1	\$285.00			
77	WSFA	09/14/17	09/14/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---1---				1	\$800.00			
78	WSFA	09/14/17	09/14/17	Today In Alabama	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---1---				1	\$450.00			
79	WSFA	09/14/17	09/14/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---1---				1	\$485.00			
E 80	WSFA	09/14/17	09/14/17	HOLLYWOOD GAME NIGHT	658-8pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---1---				1	\$800.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	09/11/17-09/17/17	HOLLYWOOD GAME NIGHT	658-8pm	----Th-----	:30	\$800.00	NM		
		Credited										
81	WSFA	09/14/17	09/14/17	NBC Today Show	7-9am		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---1---				1	\$260.00			
82	WSFA	09/14/17	09/14/17	NBC Today 2	9-10am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---1---				1	\$115.00			
E 83	WSFA	09/14/17	09/14/17	THE NIGHT SHIFT	9-10pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---1---				1	\$600.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	09/11/17-09/17/17	THE NIGHT SHIFT	9-10pm	----Th-----	:30	\$600.00	NM		
		Credited										
84	WSFA	09/12/17	09/12/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-1-----				1	\$675.00			
85	WSFA	09/12/17	09/12/17	NBC Today Show 3	10-11am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-1-----				1	\$115.00			
86	WSFA	09/12/17	09/12/17	Tonight Show	1035-1137pm		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-1-----				1	\$260.00			

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<u>Advertiser</u>	<u>Original Date / Revision</u>
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
87	WSFA	09/12/17	09/12/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-1-----				1	\$70.00			
88	WSFA	09/12/17	09/12/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-1-----				1	\$70.00			
89	WSFA	09/12/17	09/12/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-1-----				1	\$25.00			
90	WSFA	09/12/17	09/12/17	Last Call With Carson Daily L	1230-107x		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-1-----				1	\$15.00			
91	WSFA	09/12/17	09/12/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-1-----				1	\$225.00			
92	WSFA	09/12/17	09/12/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-1-----				1	\$70.00			
93	WSFA	09/12/17	09/12/17	HARRY	2-3p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-1-----				1	\$60.00			
94	WSFA	09/12/17	09/12/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-1-----				1	\$135.00			
95	WSFA	09/12/17	09/12/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-1-----				1	\$135.00			
97	WSFA	09/12/17	09/12/17	Today in Alabama 430am	430A-445A		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-1-----				1	\$15.00			
98	WSFA	09/12/17	09/12/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-1-----				1	\$420.00			
99	WSFA	09/12/17	09/12/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-1-----				1	\$285.00			
100	WSFA	09/12/17	09/12/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-1-----				1	\$800.00			
101	WSFA	09/12/17	09/12/17	Today In Alabama	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-1-----				1	\$450.00			
102	WSFA	09/12/17	09/12/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-1-----				1	\$485.00			
103	WSFA	09/12/17	09/12/17	NBC Today Show	7-9am		:30			NM	1	\$260.00

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12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1807396 /	08777319

Contract Dates	Product	Estimate #
09/12/17 - 09/18/17	SENATE LEADERSHIP	3682

Advertiser	Original Date / Revision
ISS/Senate Leadership F	09/08/17 / 09/08/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-1-----				1	\$260.00			
104	WSFA	09/12/17	09/12/17	NBC Today 2	9-10am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-1-----				1	\$115.00			
E 105	WSFA	09/12/17	09/12/17	WORLD OF DANCE	9-10pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-1-----				1	\$800.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	09/11/17-09/17/17	WORLD OF DANCE	9-10pm	-Tu-----	:30	\$800.00	NM		
Credited												
106	WSFA	09/13/17	09/13/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$675.00			
107	WSFA	09/13/17	09/13/17	NBC Today Show 3	10-11am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$115.00			
108	WSFA	09/13/17	09/13/17	Tonight Show	1035-1137pm		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$260.00			
109	WSFA	09/13/17	09/13/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$70.00			
110	WSFA	09/13/17	09/13/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$70.00			
111	WSFA	09/13/17	09/13/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$25.00			
112	WSFA	09/13/17	09/13/17	Last Call With Carson Daily L	1230-107x		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$15.00			
113	WSFA	09/13/17	09/13/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$225.00			
114	WSFA	09/13/17	09/13/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$70.00			
115	WSFA	09/13/17	09/13/17	HARRY	2-3p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$60.00			
116	WSFA	09/13/17	09/13/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$135.00			
117	WSFA	09/13/17	09/13/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$135.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1807396 /	08777319

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/12/17 - 09/18/17	SENATE LEADERSHIP	3682

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Senate Leadership Fi	09/08/17 / 09/08/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
119	WSFA	09/13/17	09/13/17	Today in Alabama 430am	430-445a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$15.00			
120	WSFA	09/13/17	09/13/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$420.00			
121	WSFA	09/13/17	09/13/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$285.00			
122	WSFA	09/13/17	09/13/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$800.00			
123	WSFA	09/13/17	09/13/17	Today In Alabama	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$450.00			
124	WSFA	09/13/17	09/13/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$485.00			
E 125	WSFA	09/13/17	09/13/17	LITTLE BIG SHOTS:FOREV	658-8pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$565.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	LITTLE BIG SHOTS:FOREV	658-8pm	---W-----	:30		\$565.00	NM		
				Credited								
126	WSFA	09/13/17	09/13/17	NBC Today Show	7-9am		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$260.00			
E 127	WSFA	09/13/17	09/13/17	CARMICHAEL	8-9pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$565.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	CARMICHAEL	8-9pm	---W-----	:30		\$565.00	NM		
				Credited								
128	WSFA	09/13/17	09/13/17	NBC Today 2	9-10am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$115.00			
E 129	WSFA	09/13/17	09/13/17	LAW AND ORDER:SVU	9-10pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--1----				1	\$800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/11/17-09/17/17	LAW AND ORDER:SVU	9-10pm	---W-----	:30		\$800.00	NM		
				Credited								
130	WSFA	09/17/17	09/17/17	NET Early Today ON	4-430x		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----S				1	\$10.00			
131	WSFA	09/18/17	09/18/17	NET Early Today ON	4-430x		:30			NM	1	\$10.00

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1807396 /	08777319

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09/12/17 - 09/18/17	SENATE LEADERSHIP	3682

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Senate Leadership Fi	09/08/17 / 09/08/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	M-----				1	\$10.00			
132	WSFA	09/14/17	09/14/17	NET Early Today ON	4-430x		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---T---				1	\$10.00			
133	WSFA	09/12/17	09/12/17	NET Early Today ON	4-430x		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-T-----				1	\$10.00			
134	WSFA	09/13/17	09/13/17	NET Early Today ON	4-430x		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--W----				1	\$10.00			
N 135	WSFA	09/18/17	09/18/17	midnight, texas	9-10pm		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	M-----				1	\$675.00			
N 136	WSFA	09/14/17	09/14/17	american nina warrior	7-9p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---T---				1	\$800.00			
N 137	WSFA	09/14/17	09/14/17	Chicago Fire	9-10pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	---T---				1	\$800.00			
N 138	WSFA	09/12/17	09/12/17	Midnight, texas	9-10pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-T-----				1	\$600.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	09/11/17-09/17/17	Midnight, texas	9-10pm	-Tu-----	:30	\$600.00	NM		
		Credited										
N 139	WSFA	09/13/17	09/13/17	AGT	658-8pm		:30			NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--W----				1	\$565.00			
N 140	WSFA	09/13/17	09/13/17	Marlon	8-9pm		:30			NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--W----				1	\$565.00			
N 141	WSFA	09/13/17	09/13/17	Midnight, Texas	9-10pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--W----				1	\$800.00			
N 142	WSFA	09/17/17	09/17/17	NFL Football	720p-1030p		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----S				1	\$1,900.00			
N 143	WSFA	09/13/17	09/17/17	Today In Alabama	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--WTF--				1	\$450.00			
N 144	WSFA	09/16/17	09/16/17	dateline sat night myste	7-9p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----S-				1	\$150.00			
N 145	WSFA	09/13/17	09/13/17	Marlon	8-9pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	--W----				1	\$600.00			

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09/12/17 - 09/18/17	SENATE LEADERSHIP	3682

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Senate Leadership Fi	09/08/17 / 09/08/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Totals											131	\$35,660.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17 - 09/18/17	131	\$35,660.00	(\$5,349.00)	\$30,311.00
Totals	131	\$35,660.00	(\$5,349.00)	\$30,311.00

Signature: _____ **Date:** _____

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REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP7/17 17.31
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$ **CHANGES** *** WSFA-TV ***

REP HEADLINE# 8777319 TRF# 1807396
ADV # ADV. NAME ISS/SENATE LEADERSHIP FUND REP. # OFF. # SALESMAN #
AGY # AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY
P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)
ALEXANDRIA, VA 22313

ORDER # CONTRACT # 8777319 CLASS: NATL. LOCAL REGIONAL
PRDCT SENATE LEADERSHIP FU EST#3682 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP12/17 SEP18/17 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP7/17 17.31

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SENATE LEADERSHIP FUND
NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#51 MISSED: SAT/630P-1000P SEP16 30S \$2,500.00 (SEP7/17)
OFFER: SUN/715P-1030P SEP17 30S \$1,900.00 PLS ADVISE.
& W-F/600A-700A SEP13 30S \$450.00
& SAT/700P-900P SEP16 30S \$150.00
CMT: 9/7 REVISED OFFER. THIS GAME DOES NOT AIR ON 9/16. PLEASE ADVISE.
CMT: THANKS, DENICE

SEP/17 35660.00 CONTRACT TOTAL 35660.00
TOTAL SPOTS 129

MARKET TOTALS \$61,482 WSFA 58% WNCN 9% WAKA 25% WCOV 8% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ESTIMATED SHARES
SVC- ARB
DEMOS- RA35+*

REP HEADLINE# 8777319 TRF# 1807396 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP8/17 09.49
CHANGES ** WSFA-TV ***

ADV # ADV. NAME ISS/SENATE LEADERSHIP FUND REP. # OFF. # SALESMAN #
AGY # AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY
P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)
ALEXANDRIA, VA 22313

ORDER # CONTRACT # 8777319 CLASS: NATL. LOCAL REGIONAL
PRDCT SENATE LEADERSHIP FU EST#3682 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP12/17 SEP18/17 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP8/17 09.49

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SENATE LEADERSHIP FUND
NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#51 MISSED: SAT/630P-1000P SEP16 \$2,500.00 (SEP7/17)
OFFER: SUN/715P-1030P SEP17 \$1,900.00 PLS ADVISE.
& W-F/600A-700A SEP13 \$450.00
& SAT/700P-900P SEP16 \$150.00
CMT: 9/7 REVISED OFFER. THIS GAME DOES NOT AIR ON 9/16. PLEASE ADVISE.
CMT: THANKS, DENICE
M3 UNRESL BUY#133 MISSED: TUE/900P-1000P SEP12 \$600.00 (SEP8/17)
OFFER: WED/800P-900P SEP13 \$600.00 PLS ADVISE.
CMT: NA DUE TO PROGRAM CHANGE. AGT WILL AIR 8-10P AND IT WILL TAKE A
CMT: HIGHER RATE TO CLEAR. PLEASE CONFIRM. THANKS, DENICE
SEP/17 35660.00 CONTRACT TOTAL 35660.00
TOTAL SPOTS 129

MARKET TOTALS \$61,482. WSFA 58% WNCN 9% WAKA 25% WCOV 8% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%
ESTIMATED SHARES
SVC- ARB
DEMOS- RA35+*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
137	A		715P-1030P	30		\$1,900.00	9/17	9/17	1		SUN	1
PROGRAM : NFL FOOTBALL												
ORD COM1: 9/7 REVISED OFFER. THIS GAME DOES NOT AIR ON 9/16. PLEASE ADVISE.												
ORD COM2: THANKS, DENICE												
THIS IS A MAKE-GOOD FOR SEP16 ON LINE-51 FOR 1 SPOT/WK												
138	A		600A-700A	30		\$450.00	9/13	9/15	1		W-F	1
PROGRAM : TODAY IN AL												
ORD COM1: 9/7 REVISED OFFER. THIS GAME DOES NOT AIR ON 9/16. PLEASE ADVISE.												
ORD COM2: THANKS, DENICE												
PART OF A MAKEGOOD MADE UP OF LINES 137-139												
139	A		700P-900P	30		\$150.00	9/16	9/16	1		SAT	1
PROGRAM : DATELINE SATURDAY NIGHT MYSTERY												
ORD COM1: 9/7 REVISED OFFER. THIS GAME DOES NOT AIR ON 9/16. PLEASE ADVISE.												
ORD COM2: THANKS, DENICE												
PART OF A MAKEGOOD MADE UP OF LINES 137-139												
140	A		800P-900P	30		\$600.00	9/13	9/13	1		WED	1
PROGRAM : MARLON												
ORD COM1: NA DUE TO PROGRAM CHANGE. AGT WILL AIR 8-10P AND IT WILL TAKE A												
ORD COM2: HIGHER RATE TO CLEAR. PLEASE CONFIRM. THANKS, DENICE												
THIS IS A MAKE-GOOD FOR SEP12 ON LINE-133 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#51	MISSED: SAT/630P-1000P SEP16 30S \$2,500.00 (SEP7/17)									
			OFFER: SUN/715P-1030P SEP17 30S \$1,900.00 PLS ADVISE.									
			& W-F/600A-700A SEP13 30S \$450.00									
			& SAT/700P-900P SEP16 30S \$150.00									
			CMT: 9/7 REVISED OFFER. THIS GAME DOES NOT AIR ON 9/16. PLEASE ADVISE.									
			CMT: THANKS, DENICE									
M3	OK'D	BUY#133	MISSED: TUE/900P-1000P SEP12 30S \$600.00 (SEP8/17)									
			OFFER: WED/800P-900P SEP13 30S \$600.00 PLS ADVISE.									
			CMT: NA DUE TO PROGRAM CHANGE. AGT WILL AIR 8-10P AND IT WILL TAKE A									
			CMT: HIGHER RATE TO CLEAR. PLEASE CONFIRM. THANKS, DENICE									

SEP/17 35660.00 CONTRACT TOTAL 35660.00
TOTAL SPOTS 131

REP: TEL# 703-528-9387 FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

REP HEADLINE# 8777319 TRF# 1807396

\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

HARRIS REPORT FROM REP

CHANGES

SEP8/17 10.53

*** WSFA-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
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MARKET TOTALS	\$61,482		WSFA 58%			WAKA 25% EAKA 0%	WCOV 8%	CABL 0%	WBMM 0%	WIYC 0%		
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ESTIMATED SHARES

SVC- ARB
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 8777319 TRF# 1807396 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 2: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP8/17 11.45
*** WSFA-TV ***

ADV # _____ ADV. NAME ISS/SENATE LEADERSHIP FUND REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY
P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)
ALEXANDRIA, VA 22313

ORDER # _____ CONTRACT # 8777319 CLASS: NATL. LOCAL REGIONAL
PRDCT SENATE LEADERSHIP FU EST#3682 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP12/17 SEP18/17 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP8/17 11.45

REP: REVISED ORDER
M1 OKD AS LINES 137-139
M3 OKD AS LINE 140
TTL SAME, \$35,660
PLS CONFIRM
THANKS JASMINE FOR RYAN

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

M1 OK'D BUY#51 MISSED: SAT/630P-1000P SEP16 30S \$2,500.00 (SEP7/17)
OFFER: SUN/715P-1030P SEP17 30S \$1,900.00 PLS ADVISE.
& W-F/600A-700A SEP13 30S \$450.00
& SAT/700P-900P SEP16 30S \$150.00
CMT: 9/7 REVISED OFFER. THIS GAME DOES NOT AIR ON 9/16. PLEASE ADVISE.
CMT: THANKS, DENICE

M3 OK'D BUY#133 MISSED: TUE/900P-1000P SEP12 30S \$600.00 (SEP8/17)
OFFER: WED/800P-900P SEP13 30S \$600.00 PLS ADVISE.
CMT: NA DUE TO PROGRAM CHANGE. AGT WILL AIR 8-10P AND IT WILL TAKE A
CMT: HIGHER RATE TO CLEAR. PLEASE CONFIRM. THANKS, DENICE

CONTRACT TOTAL 35660.00
TOTAL SPOTS 131